

NO MAN IS AN ISLAND, AND NEITHER IS A BUSINESS. There are going to be times when an outside perspective is necessary. Whether your business is a start-up, multi-generational, or in between, it can benefit from the insights and skills of a seasoned consultant.

Here we provide the first comprehensive list of consultants for the Eugene-Springfield area. There have been partial lists in the past, but most of them were little more than a collection of names and phone numbers. None of them answered the questions we know most people have about consultants.

To fill this information gap, we called, researched, e-mailed, interviewed, and organized to create the rich, wide-ranging list you see here. The list highlights local experts who specialize in marketing, finance, IT, organizational development, strategic planning, and more. The consultants are organized by specialty, though many of them could easily fall into multiple categories. Many of the consultants we contacted took the time to tell us more about what they do, so we allocated some extra space for them.

Consultants will find this to be a great resource for identifying other consultants whose services may complement their own. If you are a consultant and wish to add or update your directory listing, please contact Tina Orem at tinaorem@gmail.com.

Note: This list is for information purposes only; we do not recommend any specific consultants. Be sure to do your own due diligence to determine which consultant is right for you.

2010 EUGENE CONSULTANT DIRECTORY

Environmental Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>BB&A Environmental</p> <p>Ronald S. Bergeson rsbergeson@bbaenv.com</p> <p>32986 Roberts Court Coburg, OR 97408 541-484-9484 (p) 541-484-4188 (f) bbaenv.com</p>	<p>Meeting the needs of the company's clients in the most timely and cost-effective manner is the company's highest operational goal. To this end, the company will maintain the highest standard of integrity and honesty, provide the highest quality professional service, work diligently to best serve the interests of the client, seek to clearly understand the needs and objectives of the client, communicate clearly and fully the findings, implications, and problems of the project, and manage and complete projects in an efficient manner for a fair and reasonable fee.</p>	<p>BB&A Environmental provides comprehensive environmental consulting and engineering services including, for example, Phase I and II Environmental Site Assessments, underground storage tank investigation, risk-based assessments, stormwater management, soil and groundwater remediation. Operating from office in Eugene and Portland, BB&A Environmental serves all of Oregon, southwest Washington, and northern California.</p> <p>Specialty Areas: Environmental, construction</p> <p>Years in Business / As a Consultant: 22/22 Professionals in Firm: 6</p>	<p>Varies</p> <p>Typically bid</p> <p>N/A</p>
<p>Essential Consulting Oregon, LLC</p> <p>Dean C. Foor dean@ecoregon.com</p> <p>1328 W. 2nd Avenue Eugene OR, 97402 541-485-9095 (p) 480-772-4799 (f) ecoregon.com</p>	<p>Essential Consulting Oregon, LLC (EC Oregon) was established in 2005 with the mission to cultivate renewable biomass energy solutions for the agriculture and business communities.</p>	<p>Most recently, EC Oregon has concentrated on anaerobic digestion feasibility studies and biogas plant development funded by a combination of private investment and grants.</p> <p>Specialty Areas: Feasibility studies for biogas energy and project management for biogas plant development</p> <p>Years in Business / As a Consultant: 15/15 Professionals in Firm: 7</p>	<p>\$60,000 for feasibility studies; \$6 million - \$18 million for biogas</p> <p>Project</p> <p>\$15,000; free initial consultation</p>

Finance Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Compton Consulting</p> <p>Clark Compton cwcompton@rio.com</p> <p>440 E. Broadway, Suite 30 Eugene, OR 97401 541-345-0667 (p) 541-343-1599 (f)</p>	<p>To help companies strengthen their financial position and improve their management teams.</p>	<p>Provide a wide range of management and financial consulting concentrated in 3 primary areas: turning around troubled companies, assisting growing companies in their expansion and reorganization plans, and providing strategic and transitional planning for physician groups.</p> <p>Specialty Areas: Business and physician groups</p> <p>Years in Business/As a Consultant: 26/26 Professionals in Firm: 1</p>	<p>\$1,000-\$25,000</p> <p>\$170/hour, free one-hour consultation</p> <p>N/A</p>
<p>ECONorthwest</p> <p>Helen Rosenau rosenau@eugene.econw.com</p> <p>99 W. 10th Ave., Suite 200 Eugene, OR 97401 541-687-0051 (p) 541-344-0562 (f) econw.com</p>	<p>N/A</p>	<p>ECONorthwest provides financial, economic and planning consulting and expert testimony for private and public clients across the U.S. and the world. ECONorthwest uses economic analysis to solve problems in a variety of areas including: public policy, transportation, environmental policy, land use planning, finance, energy, economic development, feasibility analysis, surveys and modeling.</p> <p>Specialty Areas: N/A</p> <p>Years in Business/As a Consultant: 36/36 Professionals in Firm: 57</p>	<p>\$10,000-\$2,000,000</p> <p>Hourly</p> <p>N/A</p>
<p>McDonald Business Services</p> <p>Valerie McDonald v.k.mcdonald@gmail.com</p> <p>255 Oakway Center Eugene OR, 97401 541-434-8081 (p)</p>	<p>Empower business owners by giving them the tools to analyze and understand their financial records.</p>	<p>Analyze financial statements for accuracy and effective decision-making. Diagnose/correct bookkeeper input errors so that financial statements are reliable and accurate representations of the business that are ready to be used in the preparation of income taxes and/or as backup for loan applications. Train bookkeepers.</p> <p>Specialty Areas: QuickBooks, Quicken, Microsoft Excel</p> <p>Years in Business/As a Consultant: 7/25 Professionals in Firm: 1</p>	<p>\$400-\$750</p> <p>Hourly</p> <p>N/A</p>

Finance Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>MCS Financial Advisors</p> <p>Michael C. Stalker michael@mcsfa.com</p> <p>360 E. 10th Avenue Eugene, OR 97401 541-345-7023 (p) 541-345-9871 (f) mcsfa.com</p>	<p>Transform money from a source of worry to a resource for fulfillment.</p>	<p>MCS and our consulting associates help businesses reduce risk and increase wealth, become more successful today and succeed from one generation to the next. To improve business performance, we offer assessment, advice, coaching and intervention for key individuals in family and non-family businesses. At the company level, we offer financial analysis and strategy consulting.</p> <p>Specialty Areas: Family business; addiction intervention in a wealth or business context; expert witness; securities/investment.</p> <p>Years in Business / As a Consultant: 13/27 Professionals in Firm: 2</p>	<p>\$7,500-\$50,000</p> <p>Hourly, daily, project</p> <p>\$2,500</p>
<p>The R2 Group</p> <p>G. Scott Purcell info@ther2group.com</p> <p>P.O. Box 21639 Eugene OR 97402 541-461-2171 (p) 971-275-1841 (f) ther2group.com createimprovedresults.com</p>	<p>Creating relevant results.</p>	<p>We provide permanent part-time CFO services to organizations with \$2 to \$20 million of revenues. Most have internally grown leadership and face struggles with either rapid growth or tough economic times. We assist with cash-flows, operations, revenue generation, and having the info they need to manage for both health and growth.</p> <p>Specialty Areas: Process-improvement training through a 10-session course, taking the key concepts of Lean and Six Sigma coupled with strong relational and problem-solving skills. We offer the One Page Business Plan® as a tool to increase communication and drive results.</p> <p>Years in Business/ As a Consultant: 20+/4+</p>	<p>\$1,500-\$45,000</p> <p>Hourly, project (with range/not-to-exceed limit)</p> <p>N/A</p>

Finance Consultants

Company	Mission	Description	Project Range (\$) Billing Method Minimum Fee
<p>RK Short & Associates</p> <p>R. Kim Short rkshort@rkshort.com</p> <p>975 Oak Street, Suite 700 Eugene, OR 97401 541-343-3086 (p) 541-284-5029 (f)</p>	<p>Do good work, have fun & make money.</p>	<p>Our firm has three primary areas of practice: 1. Functioning as court-appointed fiduciaries in Chapter 11 Bankruptcy Cases and State Court receiverships. 2. Developing profitability-improvement plans for businesses. 3. Advising medical practices and hospitals on effective business planning and management.</p> <p>Specialty Areas: Court-appointed fiduciaries as trustees' receivers; profitability improvement for businesses; medical practice management and contracting</p> <p>Years in Business / As a Consultant: 30/32 Professionals in Firm: 3</p>	<p>Varies</p> <p>Hourly, bid</p> <p>N/A</p>
<p>The Roving Controller</p> <p>Jim Woodard Controllerjim@rovcontrol.com</p> <p>1976 Inland Way Springfield, OR 97477 541-913-8565 (p) rovcontrol.com</p>	<p>To provide accounting management services to small businesses that typically do not need the services of a full-time controller. No business need is too small.</p>	<p>Consulting in the areas of accounting systems, budgeting and forecasting, variance analysis, cost accounting, cashflow management and accounting oversight. Thirty-four years of experience as small business owner and accounting manager in the construction, manufacturing, retail and wholesale sales, food processing, and non-profit sectors. Certified QuickBooks ProAdvisor.</p> <p>Specialty Areas: Finance and accounting</p> <p>Years in Business / As a Consultant: >1/5 Professionals in Firm: 1</p>	<p>N/A</p> <p>Hourly, bid</p> <p>N/A</p>

Health Care Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Collaborative Leaders</p> <p>Deborah Munhoz, MS, PCC deborahmunhoz@comcast.net</p> <p>Eugene, OR 541-687-5856 (p) coachforhealthcareleaders.com</p>	<p>Ignite the passion of women leaders.</p>	<p>I help female physician leaders in private practice who are being pulled in different directions to focus on their priorities so that their lifework works for them (instead of the other way around). My approach is uniquely effective because I create a bridge between heart and action that upgrades leadership skills and produces real business results.</p> <p>Specialty Areas: Leadership development</p> <p>Years in Business / As a Consultant: 5/8 Professionals in Firm: 1</p>	<p>\$400-\$600 per month</p> <p>Monthly</p> <p>N/A</p>
<p>KJ Smith Associates Marketing & Business Development</p> <p>Kathy Smith kjsmith@kjsmithmarketing.com</p> <p>296 E. 5th Avenue, Suite 325 Eugene, OR 97401 541-688-7545 (p) 541-688-8294 (f) kjsmithmarketing.com</p>	<p>Business-development consultancy specializing in new service development and strategy for market entry and expansion.</p>	<p>Principal Kathy Smith is an experienced strategist, planner, and service-development project manager. Services include strategic planning, business planning, market and customer research to define positioning and branding strategy, and marketing plan development.</p> <p>Specialty Areas: Health care; facilitation of complex projects that span public-private sector boundaries</p> <p>Years in Business / As a Consultant: 10/10 Professionals in Firm: 1</p>	<p>Varies</p> <p>Project</p> <p>N/A</p>

IT Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Bluehat Design</p> <p>Jack Wheeler jack@bluehatdesign.com</p> <p>4544 Fox Hollow Road Eugene, OR 97405 541-510-7241 (p) 888-526-4196 (f) bluehatdesign.com</p>	<p>I love to make beautiful, usable and accessible websites. My mission is to use my communication skills and my experience, working alongside small business owners to make sure that their web project proceeds in an organized, structured manner that fulfills their business objectives.</p>	<p>BlueHatDesign provides web site design and development and web hosting services to small businesses.</p> <p>Specialty Areas: Front-end design, e-commerce, photography</p> <p>Years in Business / As a Consultant: 4/10 Professionals in Firm: 1</p>	<p>\$1,300-\$5,000</p> <p>Hourly</p> <p>N/A</p>
<p>Borek Business Solutions</p> <p>Roger Borek roger@borekbusinesssolutions.com</p> <p>1144 Willagillespie Road, Suite 28 Eugene, OR 97401 541-345-3883 (p) 866-811-3375 (f) borekbusinesssolutions.com</p>	<p>It's our mission to build long-term relationships with our clients while providing business and information technology solutions that can help your company improve efficiency, responsiveness, and productivity; enhance profit potential; and gain a strategic competitive advantage in your marketplace.</p>	<p>Our staff has decades of collective experience across a range of disciplines as well as certifications on world-class technologies. We've been bringing this expertise to small and midsize businesses across Oregon and the Pacific Northwest since 1999. As a Microsoft® Gold Certified Partner, we specialize in implementing Microsoft Dynamics™ GP, as well as Microsoft® SQL Server and other Microsoft technologies. This product and geographical focus allows us to continually sharpen our knowledge about Microsoft business solutions and the value they can bring to regional business markets. It also means you can count on us to provide local, personal service, training, and support as you need it.</p> <p>Specialty Areas: Accounting (ERP) software, business intelligence, and custom development</p> <p>Years in Business / As a Consultant: 10/10 Professionals in Firm: 4</p>	<p>\$1,000-\$250,000</p> <p>Hourly, project, fixed bid</p> <p>N/A</p>
<p>Cobalt Computer Services, Inc.</p> <p>Steven T. Church steve@cobaltservicesinc.com</p> <p>95299 Oaklea Drive Junction City, OR 97448 541-393-2545 (p) cobaltservicesinc.com</p>	<p>We provide small businesses a stand-in IT department.</p>	<p>We strive to become the Technology Advisor for your company. Be it a need with computers, networks, servers, phone services, or Internet providers, we will find the solution and work with all providers to correct any issues that arise.</p> <p>Specialty Areas: Microsoft products, networking, remote connectivity, wireless, security</p> <p>Years in Business / As a Consultant: 3/13 Professionals in Firm: 2</p>	<p>N/A</p> <p>Hourly</p> <p>N/A</p>

IT Consultants

Company	Mission	Description	Project Range (\$) Billing Method Minimum Fee
<p>Concentric Sky</p> <p>Wayne Skipper insight@concentricsky.com</p> <p>600 E. 8th Avenue Eugene, OR 97401 541-342-8456 (p) concentricsky.com</p>	<p>We're known for our innovative ideas and good technical advice.</p>	<p>We have expert-level knowledge in the numerous languages and technologies that power the Internet -- and just as important, an outstanding reputation in the industry. We understand the big-picture issues and help our customers make informed decisions about complex technologies. We are frequently called upon to help our customers leverage their existing content to reach new markets and demographics such as Facebook and the mobile market. We follow industry best practices and are well-grounded in scientific data collection and analysis. We are also familiar with older technologies and can provide useful advice when integrating older systems with the newer technologies of the Internet.</p> <p>Specialty Areas: Internet technologies, social media, mobile technologies</p> <p>Years in Business / As a Consultant: 5/10 Professionals in Firm: 35</p>	<p>\$10,000-\$50,000</p> <p>Hourly, but flexible</p> <p>\$10,000</p>
<p>Feynman Group</p> <p>Mark Tschetter info@feynmangroup.com</p> <p>2888 Crescent Avenue Eugene, OR 97408 541-342-5531 (p) feynmangroup.com</p>	<p>Feynman Group was founded on the core principles of integrity, consistency, and creativity. Our focus is to increase customer satisfaction and profitability by painlessly bridging the gap between businesses and technology.</p>	<p>At Feynman Group, our business is technology. Simply put, if your company has a problem or need related to technology and its application in your business, we can help. Feynman Group offers many solutions to help businesses utilize the Internet and related technology more effectively. We do that by providing only the highest-quality services to our customers.</p> <p>Specialty Areas: IT & network consulting, website design & development, software development, VOIP phone systems, SEO & SEM</p> <p>Years in Business / As a Consultant: 8/12 Professionals in Firm: 28</p>	<p>\$5,000-\$50,000</p> <p>Hourly</p> <p>N/A</p>

Organizational Development Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Denise Trepanier Consulting, Inc.</p> <p>Denise Trepanier DeniseTrepanier@aol.com</p> <p>850 E. 39th Ave. Eugene, OR 97405 541-683-5990 (p)</p>	<p>Guiding mission-driven organizations to focus, change, and grow.</p>	<p>Denise collaborates with business, nonprofit, government, and education clients to fulfill their purpose and maintain leadership in serving our global world. She guides organizations and teams to clarify their vision, strategic direction, and market position, plus manage systemic change through implementation, resulting in improved performance, accountable culture, and bottom-line results.</p> <p>Specialty Areas: Strategic planning & implementation, leadership coaching, organization development, HR performance, project management. Business Leaders Exchange (peer advisory group), workshops for leading change, communication conflict management</p> <p>Years in Business / As a Consultant: 18/18 Professionals in Firm: 1</p>	<p>\$3,500-\$5,500</p> <p>Project, based on hourly/daily rates (reduced rate for non-profits)</p> <p>N/A</p>
<p>Don M. Essig & Associates</p> <p>Don Essig, PhD djessig@comcast.net</p> <p>2282 Birchwood Ave. Eugene, OR 97401 541-343-4408 (p)</p>	<p>To help clients improve their personal and professional lives by analyzing and improving their strengths, skills, and relationships with others.</p>	<p>A series of activities designed to help the client evaluate their present situations, and a set of activities designed to lead the client toward potential improvement of personal and professional skills and relationships. Sessions are designed to be meaningful, related to the real world, and interjected with humor.</p> <p>Specialty Areas: Working with support staff in organizations, leadership training, team building, and positive communications.</p> <p>Years in Business / As a Consultant: 25/38 Professionals in Firm: 1</p>	<p>\$750-\$2,500</p> <p>Project</p> <p>N/A</p>
<p>Innovative Human Dynamics</p> <p>Charlene J. Phipps charlene@InnovativeHumanDynamics.com</p> <p>56759 N. Bank Road McKenzie Bridge, OR 97413 541-822-9833 (p) 541-822-9866 (f) InnovativeHumanDynamics.com</p>	<p>Developing human capacity for successful organizations.</p>	<p>Innovative Human Dynamics offers a full complement of consulting, training, and assessment services to build your successful organization. We join with you to develop a can-do work culture, highly effective services and products, and leaders and employees capable of constant innovation for successful business in an ever-changing world.</p> <p>Specialty Areas: Workplace communication and relationships, leadership and supervision, strategic planning, organization and team development, customer relations</p> <p>Years in Business / As a Consultant: 3 (formerly Learning Groups Consulting for 14 yrs.)/18 Professionals in Firm: 3</p>	<p>\$3,000-\$30,000</p> <p>Project, free in-person consultation</p> <p>N/A</p>

Organizational Development Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Moore Consulting Group</p> <p>Patricia Moore plmmcg@aol.com</p> <p>P.O. Box 5720 Eugene, OR 97405 541-683-9474 (p) 541-683-9421 (f)</p>	<p>Provide strategic partnership to leaders to help them increase the capability of an organization and its members to successfully navigate strategic change, increase effectiveness, and realize their vision of the future.</p>	<p>Patricia helps organizations launch their next stage of growth, address changing market and competitive pressures, define strategic vision and direction, align objectives across functional areas and develop high performing teams. Her work is tailored to the needs of each client, ensuring they achieve their desired business and organizational results. Defining organizational purpose and values, developing strategic vision, planning and implementation, navigating organizational and leadership transitions, developing high performing teams, leadership coaching, the design and facilitation of participative processes that result in increased ownership, commitment and speed in implementation of change.</p> <p>Years in Business / As a Consultant: 18/18 Professionals in Firm: 1</p>	<p>Varies</p> <p>Hourly, daily, project bid</p> <p>N/A</p>
<p>The Justis Group</p> <p>Meri Justis meri@justisgroup.com</p> <p>90237 Shore Ln. Eugene, OR 97402 541-689-5281 (p) 541-689-1330 (f) justisgroup.com</p>	<p>Building people and profits with integrity.</p>	<p>We provide presentations, coaching, and facilitation to hone specific leadership and communication skills. Our personalized approach allows your business to benefit from short-term coaching or extended guidance and support. In order to be successful, all organizations -- from start-ups to well-established ventures -- must wield the fundamental tools of the trade: leadership and communication skills.</p> <p>Specialty Areas: Leadership, sales, customer service presentation and facilitation</p> <p>Years in Business / As a Consultant: 14/14 Professionals in Firm: 3</p>	<p>\$800-\$15,000</p> <p>Project bid</p> <p>\$800</p>
<p>Wirtz Consulting</p> <p>Barbara Wirtz bwirtz@wirtzconsulting.com</p> <p>860 W. 36th Ave. Eugene, OR 97405 541-344-8213 (p) 541-344-8213 (f) wirtzconsulting.com</p>	<p>Bring out the best in people and organizations.</p>	<p>People hire me when they need a speaker, coach, trainer, or facilitator. My work centers around the complexities of leadership and communication. My clients describe me as practical, creative, energetic, efficient, and easy to work with. My work has taken me to 26 states, Mexico, Canada, and Romania.</p> <p>Specialty Areas: Conference speaking, speaking coach, corporate training, retreat facilitation</p> <p>Years in Business / As a Consultant: 28/28 Professionals in Firm: 1</p>	<p>\$1,800-\$5,000</p> <p>Daily, hourly</p> <p>N/A</p>

Marketing Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>ADLIB Advertising Agency, Ltd.</p> <p>Donna Smith info@adlib.com</p> <p>1600 Valley River Dr. #130 Eugene, OR 97401 541-342-5068 (p) 541-342-5218 (f) adlib.com</p>	<p>Creative marketing, advertising, public relations designed to deliver cost-effective results.</p>	<p>Graphics, broadcast production and placement, branding, marketing and public relations consultation, web, packaging and more -- with in-house production studios, experienced professionals, and award-winning creative.</p> <p>Specialty Areas: Retail, food service, medical</p> <p>Years in Business / As a Consultant: 35/35 Professionals in Firm: 12</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>AdSense Consulting</p> <p>Alexis Garrett info@adsense2.com</p> <p>113 W. 18th Ave. Eugene, OR 97401 541-686-1806 (p) adsense2.com</p>	<p>Advanced marketing research. We define and understand the why of every action before making any recommendations on the who, what, where, or how much to spend.</p>	<p>We recommend strategic planning, targeted themes/messages, and a consistent business image to bring you the business you want when you want it. The initial investment is slightly higher, but the return is infinitely greater. We do not recommend mass media or discount marketing because of the poor return on investment. We combine sound marketing strategies with the professional execution to bring measurable results.</p> <p>Specialty Areas: AdSense is a fee-based marketing and business consulting firm serving clients nationwide in image and presentation, print, photography, websites, and e-commerce: Image, Ink, and Internet.</p> <p>Years in Business / As a Consultant: 15/30+ Professionals in Firm: 3</p>	<p>\$500-\$350,000</p> <p>Hourly, project</p> <p>N/A</p>
<p>Advanced Marketing Research</p> <p>Barbara Tull btull2@msn.com</p> <p>P.O. Box 5244 Eugene, OR 97405 541-345-6600 (p) advancedmarketingresearch.com</p>	<p>To provide high-quality research in a professional, timely, cost-effective manner.</p>	<p>Full-service marketing research firm, conducting both quantitative and qualitative research.</p> <p>Specialty Areas: Quantitative techniques</p> <p>Years in Business / As a Consultant: 26/26 Professionals in Firm: 1 + support staff</p>	<p>\$6,000-\$10,000</p> <p>Project, bid</p> <p>N/A</p>

Marketing Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Baden & Company</p> <p>Ed Baden info@baden-co.com</p> <p>744 W. Park St. Eugene, OR 97401 541-485-4800 (p) 541-485-4095 (f) baden-co.com</p>	<p>The mission of Baden & Company is to make you famous in every medium that makes sense.</p>	<p>Strategic planning & positioning, brand development, market research, graphic design, television/radio/print/direct mail advertising, copywriting/scripting/editing, media placement & analysis, Internet research & marketing, website design & programming, public relations, creative services.</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 26/30 Professionals in Firm: 7</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>Blackwire Marketing, LLC</p> <p>Greg Hughes greg@blackwiremarketing.com</p> <p>220 E. 11th Avenue, Suite 1 Eugene, OR 97401 541-343-3653 (p) 541-870-2275 (f) blackwiremarketing.com</p>	<p>We specialize in web development for Internet marketing and e-commerce.</p>	<p>Our services include web design, hosting, DNS management (domain), SEO/keyword services, and well as market research and digital product development/delivery. Our web design and product-development services include audio/video production and graphic design.</p> <p>Specialty Areas: Monetizing websites and online campaigns through analysis and redesign.</p> <p>Years in Business / As a Consultant: 1/8 Professionals in Firm: 3</p>	<p>\$500-\$5,000</p> <p>Project</p> <p>N/A</p>
<p>Cawood</p> <p>Liz Cawood liz@cawood.com</p> <p>1200 High Street, Suite 200 Eugene, OR 97401 541-484-7052 (p) 541-345-1474 (f) cawood.com</p>	<p>Fueling the future with marketing that drives success.</p>	<p>We are not just a public relations firm anymore! Clients wanted more and we delivered. We offer the full suite of marketing services: branding, graphic design, video production, media buying, advertising, Web design and development, and social media. We've earned our reputation as a firm that does it all – and does it well!</p> <p>Specialty Areas: Marketing, Web design/development, advertising, public relations</p> <p>Years in Business / As a Consultant: 33/43 Professionals in Firm: 12</p>	<p>Every project is unique; call for a no-obligation estimate</p> <p>According to client wishes</p> <p>\$5,000</p>

Marketing Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Cindy Ingram Booking & Promotions, LLC</p> <p>Cindy Ingram awecindy@efn.org</p> <p>2909 High St. Eugene, OR 97405 541-505-0943 (p) cindingram.net</p>	<p>To help you and your team succeed.</p>	<p>I work with bands, businesses, non-profit organizations, and individuals looking to take their projects to the next level. I share ideas and contacts, lead committees, develop strategies, and motivate your team to complete new and exciting events and programs. I help you connect with your community and raise the capital you need.</p> <p>Specialty Areas: Current, hip and techno-savvy campaigns and events that stick!</p> <p>Years in Business / As a Consultant: 5/2 Professionals in Firm: 1</p>	<p>\$2,000-\$200,000</p> <p>Hourly, project, bid</p> <p>N/A</p>
<p>Corinthian Consulting, LLC</p> <p>Laura Illig laura@corinthian-consulting.com</p> <p>741 E. 20th Ave. Eugene, OR 97405 541-510-4554 (p) corinthian-consulting.com</p>	<p>To help organizations build strong brands, authentic leaders, dynamic cultures, and focused strategies.</p>	<p>Corinthian is a full-service management consulting firm specializing in marketing, strategy, and organizational development. We are top-line specialists who approach business opportunities holistically. Our mission is to help organizations attract new customers, retain and strengthen existing relationships, and develop strategies for growth.</p> <p>Specialty Areas: Marketing, strategy, organizational development, and leadership development</p> <p>Years in Business / As a Consultant: 2/15+ Professionals in Firm: 1 + a network of specialized business partners</p>	<p>Varies</p> <p>Project-based billing, plus hourly billing for leadership training and coaching.</p> <p>N/A</p>
<p>Funk/Levis & Associates</p> <p>Anne Marie Levis annemarie@funklevis.com</p> <p>1045 Willamette Street Eugene, OR 97401 541-485-1932 (p) funklevis.com</p>	<p>We promise to care about your brand as much as you do...sometimes more.</p>	<p>Funk/Levis & Associates specializes in the design of brands, advertising, media, business plans and strategies. Over our firm's three decades, we have designed hundreds of award-winning projects and have now created more than 500 logos and thousands of marketing communications pieces.</p> <p>Specialty Areas:</p> <p>Years in Business / As a Consultant: 30/30 Professionals in Firm: 11</p>	<p>N/A</p> <p>Hourly, daily, project, bid</p> <p>N/A</p>

Marketing Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Judith Conrad Radio</p> <p>Judith Conrad judith@judithconradradio.com</p> <p>1200 Executive Parkway, Suite 440 Eugene, OR 97401 541-515-0610 (p) judithconradradio.com</p>	<p>My purpose is to support local business folks with a Cumulus Media radio platform on 1320AM or 1320inforadio.com</p>	<p>I am a facilitator with Cumulus Media in developing local radio programmers with global streaming on www.1320inforadio.com. I am a coach for all reasons and a radio broadcast coach with Cumulus Media, providing your business the opportunity to have its own radio program.</p> <p>Specialty Areas: Business and media marketing and branding</p> <p>Years in Business / As a Consultant: 25/25 Professionals in Firm: 1</p>	<p>\$760 for a weekly hour radio program</p> <p>Monthly</p> <p>N/A</p>
<p>Limelight Department</p> <p>Zack Poelwijk, Sales Director service@limelightdepartment.com</p> <p>1245 Pearl Street Suite 201 Eugene, OR 97401 541-550-6432 (p) limelightdepartment.com</p>		<p>We specialize in tracking consumer data to drive the most successful marketing campaigns possible. Combining traditional and cutting-edge strategies with eye-catching creative gives you the brand appeal and effectiveness that gets you top results.</p>	<p>\$50-\$32,000</p> <p>Project, hourly</p> <p>N/A</p>
<p>Oslund Design, Inc.</p> <p>Carl J. Oslund CJO@Oslund.com</p> <p>125 Lawrence St. Eugene, OR 97401 541-686-9833/800-285-8563 (p) 541-656-9833 (f) oslund.com</p>	<p>We are committed to improving the image of our clients by providing world-class design.</p>	<p>Oslund Design provides marketing services from strategy and plan development, to creative for brand identity, writing, design, production specifications, and implementation. As summarized on our website, our process (Listen > Plan > Create > Refine > Specify > Deliver) is simple and effective. It has yielded results for over 30 years. We work in all graphic media, including print, screen, environments, and signage.</p> <p>Specialty Areas: Marketing communications</p> <p>Years in Business / As a Consultant: 24/30 Professionals in Firm: 4</p>	<p>\$1,000-\$25,000</p> <p>Estimates and hourly</p> <p>N/A</p>

Marketing Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Public Relations Services</p> <p>Marilyn Milne pr@prpr.com</p> <p>P.O. Box 5602 Eugene, OR 97405 541-344-7989 (p) prpr.com</p>	<p>Marilyn Milne of Public Relations Services guides organizations through communications mazes.</p>	<p>From specific projects to media trainings to advice that gets you marketplace results, Marilyn provides truth and ideas to CEOs, boards, and teams. Her award-winning work combines with a sterling reputation -- and your organization benefits.</p> <p>Specialty Areas: Public relations, "business growth pains"</p> <p>Years in Business / As a Consultant: 20/23 Professionals in Firm: 1</p>	<p>N/A</p> <p>Tailored to the client</p> <p>N/A</p>
<p>Rosetti Marketing</p> <p>Denise Vendley denise@rossettimarketing.com</p> <p>2646 Hawkins Ln. Eugene, OR 97405 541-221-8592 (p) 888-538-6409 (f) rossettimarketing.com</p>	<p>Providing high-quality services at affordable prices for all your marketing and graphic design needs.</p>	<p>To help clients achieve their most ambitious marketing goals and strategic communications objectives by providing competitive creativity and flair. To deliver the highest levels of professionalism and experience. To provide strategic counsel, creative solutions, and timely, responsive services. To provide focused, applicable marketing strategies through clear & effective consulting to small business owners at a reasonable cost.</p> <p>Specialty Areas: Social media strategy, vision strategy planning, grass-roots marketing campaigns, marketing plans.</p> <p>Years in Business / As a Consultant: 5/20 Professionals in Firm: 2</p>	<p>\$45-\$65 hourly</p> <p>Depends on client; monthly retainer or project by project</p> <p>N/A</p>
<p>Ruby Porter Marketing & Design</p> <p>Joyen Pendowski joyen@rubyporter.com</p> <p>296 E. 5th Avenue, Suite 328 Eugene, OR 97401 541-687-6427 (p) 866-870-5901 (f) rubyporter.com</p>	<p>Providing high-quality services at affordable prices for all your marketing and graphic design needs.</p>	<p>We offer businesses of all sizes efficient, effective, and creative solutions for strategic marketing, graphic design, and printing needs. Typical projects include marketing plans, event coordination, media/PR management, branding, stationery, collateral items, advertisements, and more. From creation to realization and everything in between, we've got you covered.</p> <p>Specialty Areas: Marketing strategy, social media, graphic design, print coordination, writing, and editing.</p> <p>Years in Business / As a Consultant: 2+/10+ Professionals in Firm: 2</p>	<p>\$500-\$1,500</p> <p>Project, hourly</p> <p>\$100</p>

Marketing Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
The Media Rep Denise Lay Eugene, OR 541-431-1175 (p) 541-431-1180 (f)		Full-service advertising agency -- including print, radio, television, bill-boards, direct mail, web, and more. Specialty Areas: Media placement and production services. We specialize in helping businesses make the most of their advertising budgets. Years in Business / As a Consultant: 19/19 Professionals in Firm: 2	Varies Hourly, commission N/A
Treemen Design Bryan Taylor designinfo@treemendesign.com 296 E. 5th Ave., Suite 320 Eugene, OR 97401 541-344-7449 (p) treemendesign.com	A creative agency committed to branding experiences, capturing personality, promoting transparency, and supporting sustainable practices.	Since 2000, Treemen Design has branded authentic experiences for a spectrum of businesses and organizations—and yet our approach has always remained the same: spend time getting to know you, combine it with a basic understanding of human nature, and add a little common sense to cultivate lasting brand experiences. Specialty Areas: Branding, graphic design, web development Years in Business / As a Consultant: 10/10 Professionals in Firm: 2	\$5,000+ Varies N/A
Verb Marketing & PR Cathy Hamilton cathy@verbmarketingpr.com 446 Charnelton St. Eugene, OR 97401 541-338-0549 (p) verbmarketingpr.com	Verb boosts the success of its clients by helping them cost-effectively tell their stories to the people who will buy their products, fund their projects, or support their causes. We are successful when our clients meet their business and organizational goals.	Verb Marketing & PR provides marketing communications consulting and services to a wide variety of businesses and organizations. Our core team boasts 30 years of experience in the field and is equally grounded in business operations, marketing strategy, and traditional and digital graphic design. Specialty Areas: Integration of all outreach forms, including PR, advertising, web and social media. Clients are often in the business-to-business category. Years in Business / As a Consultant: 6/30 combined Professionals in Firm: 2 principals, 3 supporting	Varies Fixed estimates, time and materials N/A

Strategic Planning Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Don Murray & Associates</p> <p>Don Murray, Ph.D. dmurray@teambased.com</p> <p>230 Oakway Center Eugene, OR 97401 541-484-1111 (p) 541-484-1114 (f) teambased.com</p>	<p>Our mission is to create competitive advantage for our clients through designed leadership experiences.</p>	<p>We offer custom-designed programs to companies large and small, for-profit and non-profit, in areas such as team building, strategic planning, management training, and business process improvement.</p> <p>Specialty Areas: Team building, strategic planning, management training, business process improvement</p> <p>Years in Business / As a Consultant: 37/37 Professionals in Firm: 1</p>	<p>\$2,500-\$25,000</p> <p>Daily</p> <p>N/A</p>
<p>Extreme Arts & Sciences, Inc.</p> <p>Randy Harrington, Ph.D. kelly@easci.com</p> <p>2625 Suncrest Ave. Eugene, OR 97405 541-345-5764 (p) 541-868-0435 (f) easci.com</p>	<p>To provide high-speed, world-class consulting services to companies in a transforming global economy.</p>	<p>Our Eugene/Portland operations focus on strategic planning processes; facilitating work with boards of directors and senior management teams; developing communication plans to ensure daily business behaviors support the values and initiatives of the strategic plan. Our Seattle branch focuses on global, media-based communication programs for Fortune 50 firms.</p> <p>Specialty Areas: Strategic planning, best-practices media</p> <p>Years in Business / As a Consultant: 12/26 Professionals in Firm: 8 full-time consultants and a team of media producers and data analysts</p>	<p>\$5,000-\$50,000+</p> <p>Billing based on defined scope of work</p> <p>N/A</p>
<p>J. A. Cummins Consulting</p> <p>John A. Cummins bizoregon@earthlink.net</p> <p>P.O. Box 11601 Eugene, OR 97440 541-431-1101 (p) 541-431-1107 (f)</p>	<p>Assist small and medium-size businesses to achieve specific management and project goals.</p>	<p>Work with the organization's management and staff to define objectives and steps to reach them; improve and reengineer organizational processes, outcomes, and buy-in. Projects have included office and facilities build-out management, business relocation, succession planning, identifying key business success indicators, and organizational development strategies.</p> <p>Specialty Areas: Construction build-out project management, business relocation project management, business planning, and organizational development.</p> <p>Years in Business / As a Consultant: 3/30 Professionals in Firm: 2</p>	<p>\$3,000-\$25,000</p> <p>Hourly, project, bid (free one hour consultation)</p> <p>N/A</p>

Strategic Planning Consultants

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Jones & Roth, PC</p> <p>Tricia Duncan, CPA tricia@jr CPA.com</p> <p>432 W. 11th Ave. Eugene, OR 97401 541-687-2320 (p) 541-485-0960 (f) jr CPA.com</p>	<p>To have a positive impact in people's lives.</p>	<p>Jones & Roth provides business advisory services that help you make smarter business decisions. Over the past six decades, business owners have experienced the benefits of our advice on a wide range of financial, operational, personnel, strategic, and technology challenges. Our services are customized based on your situation and needs.</p> <p>Specialty Areas: Strategic business planning; fraud risk assessment; business performance review; business coaching and training; team development; recruiting and team evaluation; accounting department assessment; success planning; business technology planning and utilization; litigation support and forensic accounting</p> <p>Years in Business / As a Consultant: 25/25 Professionals in Firm: 50</p>	<p>\$1,500 - 50,000+</p> <p>Hourly, project, bid</p> <p>N/A</p>
<p>Larry Coburn, Consultant</p> <p>Larry Coburn leanlarry@mac.com</p> <p>34618 Seavey Loop Rd. Eugene, OR 97405 503-432-3220 (p) larrycoburn.com</p>	<p>To bring self-sustaining improvement and continuous learning to every business environment through the application of Lean philosophy and practices.</p>	<p>Training and Guidance in applying Lean Thinking - a path for continuous improvement and operational excellence. Larry provides training and coaching in the application of Lean Thinking and Practices to all aspects of a business enterprise -- manufacturing, product creation, marketing, sales, administrative services, IT, finance, etc.</p> <p>Specialty Areas: Lean business philosophy and tools (based on Toyota Production System and Business Philosophy)</p> <p>Years in Business / As a Consultant: 3/3 Professionals in Firm: 1</p>	<p>\$2,000 - \$60,000</p> <p>Daily plus travel expenses</p> <p>N/A</p>

Miscellaneous

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Business Leadership Exchange (BLX) (Peer Group)</p> <p>Denise Trepanier DeniseTrepanier@aol.com</p> <p>850 E. 39th Ave. Eugene, OR 97405 541-683-5990 (p)</p> <p>(offered through Denise Trepanier Consulting, Inc.)</p>	<p>To support leaders in accordance with what their mission-driven organizations are trying to do, in a confidential way.</p>	<p>Business Leadership Exchange (BLX) is a group of business leaders and owners that meet on a monthly basis to improve their personal and leadership skills. The group is organized and facilitated by Denise Trepanier. The group tackles very strategic and intimate issues and pledges strict confidentiality to its members.</p> <p>Specialty Areas: Business owners of established businesses. Size and industry not important.</p> <p>Years in Business / As a Consultant: 13/ N/A Professionals in Firm: N/A</p>	<p>N/A</p> <p>N/A</p> <p>\$2,000/year</p>
<p>Donald A. Waddell (Risk Management)</p> <p>Donald A. Waddell don@wrapupservices.com</p> <p>P.O. Box 7946 Eugene, OR 97401 541-912-5555 (p) 541-344-5555 (f) wrapupservices.com</p>	<p>Have fun, make money, help people.</p>	<p>We do not sell insurance; we are consultants only and have no financial relationship with insurance agents, brokers, or insurance companies..</p> <p>Specialty Areas: Commercial risk-management audits, commercial property and casualty insurance consulting, risk and insurance consulting for public entities, construction, manufacturing, wholesale, retail, and service industries.</p> <p>Years in Business / As a Consultant: 14/31 Professionals in Firm: 3</p>	<p>\$2,500- \$1,000,000</p> <p>Hourly, project</p> <p>N/A</p>
<p>ErgoFLEX Consulting, Inc. (Workplace Safety)</p> <p>Thomas Garger tom@ergoflexconsulting.com</p> <p>2402 Cleveland St. Eugene, OR 97405 541-520-3467 (p) 541-484-4672 (f) ergoflexconsulting.com</p>	<p>ErgoFLEX strives to assist Oregon employers and employees in the prevention and early management of work-related injuries, combining cutting-edge techniques with prompt, professional, and superior service.</p>	<p>At ErgoFLEX our goal is to assist employers and employees in reducing workers compensation costs and improve productivity by reducing the number of recordable claims by offering injury-prevention training and education and through individual Early Intervention when signs of injury arise. At ErgoFLEX we believe that Earlier is Better!</p> <p>Specialty Areas: Early intervention with work-related injuries, ergonomic workstation analysis, and recommendations; injury-prevention trainings</p> <p>Years in Business / As a Consultant: 3 (11 prior as MedFit Inc. offering same services)/15 Professionals in Firm: 3</p>	<p>\$350 - \$5,000</p> <p>Hourly, daily, monthly, project, bid</p> <p>N/A</p>

Miscellaneous

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Eshbach Consulting, LLC (Utilities; Government Relations)</p> <p>Shirley Eshbach shirley@eshbachconsulting.com</p> <p>32916 Dillard Loop Eugene, OR 97405 541-485-7339 (p) 541-485-7329 (f) eshbachconsulting.com</p>	<p>To achieve fair and equitable contractual and regulatory outcomes for utilities in the Pacific Northwest and in California.</p>	<p>Eshbach Consulting serves utilities in the Pacific Northwest and California. Areas of expertise include contract negotiations, policy development, and regulatory proceedings with BPA and at FERC. Company founder, Shirley Melton Eshbach, worked in the utility industry for more than 30 years, both at BPA and at PG&E in California, before starting her own firm.</p> <p>Specialty Areas: Negotiation, policy development, regulatory consulting</p> <p>Years in Business / As a Consultant: 5/5 Professionals in Firm: 1</p>	<p>\$3,000-\$50,000</p> <p>Hourly plus travel time / expenses</p> <p>N/A</p>
<p>Hungerford, Creekmore & Co. LLC, authorized licensee of Sandler Training (HR)</p> <p>Paula Creekmore Creekmore@sales-smarts.com</p> <p>1741 W. 34th Place Eugene, OR 97401 541-686-0993 (p) 541-685-0965 (f) hcc.sandler.com</p>	<p>To promote the profitability of our clients through thoughtful and ethical sales force development, benefiting both the company and their customers.</p>	<p>World leader in sales force development focused on sales process improvement to increase sales efficiency, assessment of sales teams, sales and sales-management training, and assistance in recruiting and hiring sales personnel. Sandler consulting and training capitalizes on the power of reinforcement, ultimately guiding organizations to create sustainable and lasting changes.</p> <p>Specialty Areas: Sales and business development</p> <p>Years in Business / As a Consultant: 14/14 Professionals in Firm: 2 locally, 220 internationally (12 languages)</p>	<p>\$2,500-\$50,000</p> <p>Daily, project, program</p> <p>N/A</p>

The following consultants did not submit full information but are listed in the Eugene-Springfield area.

ENVIRONMENTAL

Good Company
Joshua Proudfoot
65 Centennial Loop, Suite B
Eugene OR, 97401
541-341-4663 (p)
541-341-6412 (f)
joshua.proudfoot@goodcompany.com
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Social Design Consulting
Chris Halaska, Jocelyn Hollander
2170 Garfield St.
Eugene, OR 97405
541-684-4527 (p)
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jocelyn@socialdesign.org
socialdesign.org

FINANCE

Fiducial Financial Services
Candace Morris
1369 W. 6th St., Suite 160
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541-683-3812 (p)
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Oregon Business Properties, Inc.
358 Blair Boulevard
Eugene, OR 97402
541-342-6453 (p)
teresa@obpinc.com
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Roehl & Yi Investment Advisors
Tom Roehl/Jayman Yi
450 Country Club Rd. #160
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541-683-2085 (p)
roehl-sittner.com

Worthington Business Services
Cathy Worthington
1142 Willagillespie Rd.
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FREE

Oregon Small Business Development
Center
1445 Willamette St., Suite 1
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SCORE

Marla Attebery
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GOVERNMENT RELATIONS

JD Welsh Co.
Jim Welsh
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HUMAN RESOURCES

Bent Ericksen & Associates
P.O. Box 10542
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800-679-2760 (p)
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Cardinal Services Inc.
Bud or Mike Freeman
405 Lincoln St.
Eugene, OR 97401
800-772-8797 (p)
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Crosscultural Now
Beatriz R. Loper
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Employment Solutions
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northwestdm.com

MacLeod Career Management
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Rural Development Initiative
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Staffing Consultants, Inc.
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IT

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Global Focus Digital Media
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Pergamit Computer Consulting
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ORGANIZATIONAL DEVELOPMENT

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Leadership in Family Enterprise
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Parsons Group, Inc.
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541-935-8112 (p)

Rick Baker Consulting
Rick Baker
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503-305-8118 (p)

MARKETING

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Admark Pacific
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541-686-2394 (p)

Age Dynamics, Inc.
John Rude, M.S.
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541-344-7165/800-929-2719 (p)
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Baker Street Solutions
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Bruce Cooley, Inc.
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Cappelli Miles Spring
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Dart Marketing
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Khalsa Marketing Group Inc.
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ULUM Group
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Volcano Advertising Inc.
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NONPROFIT

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TAX, REAL ESTATE

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WORKPLACE SAFETY

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